

Black Kids Swim “Extend the Reach” Fundraising Program FAQs



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Together, we can
Change the Tide!

Terms and conditions of the Affiliate Marketing Program are subject to change without notice.

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What is the Black Kids Swim (BKS) “Extend the Reach” Fundraising Program?

The Black Kids Swim Fundraising Program is a referral marketing program that may earn monetary bonuses for participants that successfully refer sales through the BlackKidsSwim.com website.

What can a Black Kids Swim Fundraising Program Participant do?

- A BKS Fundraising Program Participant can refer website traffic to BlackKidsSwim.com for the purposes of having that traffic purchase items from the BlackKidsSwim.com website store
- A BKS Fundraising Program Participant can earn cash commissions as a result of a sale directly attributed to the Participant's initiated traffic

How does an Fundraising Program Participant qualify for a sales commission?

A BKS Fundraising Program Participant earns a valid commission by referring a visitor to the BlackKidsSwim.com website store and that visitor completes a website purchase using the Program Participant's uniquely coded link. The visitor may alternately register for the same package on our website and enter the Licensee's ID number at the time of purchase.

What are the Requirements that constitute a fulfilled commissionable sale?

- Sale must be paid in full.
- Sale must mature beyond the non-refundable thirty (30) days period from the date of the initial sale. (See 'Fundraising Program Sales Terms and Conditions').
- Sales must have the Fundraising Program Participant's ID number properly associated with the transaction at the time of purchase.
- The Black Kids Swim, Inc home office must approve all business account sales and potential new Fundraising Program Participant referrals.

When are commissions paid?

Commissions are paid on the 1st of each month.

How are commissions paid?

Commissions are paid via electronic money transfer using Paypal.

What are Fundraising Program Participant commission amounts?

- The introductory Basic commission amount for a basic website sale is 10% of the total sale price of the transaction, excluding shipping and handling.
- After successfully executing 100 total commissionable sales the Affiliate Marketer will qualify for Premium commission status which is 20% of the total sale price of the transaction, excluding shipping and handling.
- Commission rates are subject to change. Refer to the account portal for current rates and further details.

How does an Fundraising Program Participant track sales, receive Program news and keep his/her personal profile current?

Each Fundraising Program Participant will have login access to a private web page at BlackKidsSwim.com that will display commission and other account information.

How does a Fundraising Program Participant earn a performance bonus?

At certain designated times a Fundraising Program Participant may earn an additional performance bonus when generating 20 or more sales in a calendar month. Check your sales portal for details.