

Black Kids Swim Affiliate Marketing Program FAQs



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Together, we can
Change the Tide!

Terms and conditions of the Affiliate Marketing Program are subject to change without notice.

Document last updated June 7th, 2018

What is a Black Kids Swim Affiliate Marketer?

A person who has submitted an Affiliate Marketer Application and Agreement with Black Kids Swim, Inc. and has had that agreement approved.

What can an Affiliate Marketer do?

- An Affiliate Marketer can refer website traffic to BlackKidsSwim.com for the purposes of having that traffic purchase items from the BlackKidsSwim.com website store
- An Affiliate Marketer can earn cash commissions as a result of a sale directly attributed to the Affiliate Marketer's initiated traffic
- An Affiliate Marketer can refer other industry professionals to become Authorized Affiliate Marketers

How does an Affiliate Marketer initiate and complete a sale?

An Affiliate Marketer may initiate a commissionable sale opportunity by using a website hyperlink encoded with the Affiliate Marketer's account ID. The unique hyperlink may be placed into website buttons, banners, website text and email links as well as printed on marketing materials.

How does an Affiliate Marketer qualify for a sales commission?

An Affiliate Marketer earns a valid commission by referring a visitor to the BlackKidsSwim.com website store and that visitor completes a website purchase using the Affiliate Marketer's uniquely coded link.

What are the Requirements that constitute a fulfilled commissionable sale?

- Sale must be paid in full.
- Sale must mature beyond the non-refundable thirty (30) days period from the date of the initial sale. (See 'Affiliate Marketer Sales Terms and Conditions').
- Sales must have the Affiliate Marketer's ID number associated with the transaction at the time of purchase.
- The Black Kids Swim, Inc home office must approve all business account sales and potential new Affiliate Marketer referrals.

When are commissions paid?

Commissions are paid on the 1st of each month.

How are commissions paid?

Commissions are paid via electronic money transfer using Paypal.

What are Affiliate Marketer commission amounts?

- The introductory Basic commission amount for a basic website sale is 10% of the total sale price of the transaction, excluding shipping and handling. Commission rates are subject to change. See account portal for current rate.
- After successfully executing 100 total commissionable sales the Affiliate Marketer will qualify for Premium commission status which is 20% of the total sale price of the transaction, excluding shipping and handling.
- Commission rates are subject to change. Refer to account portal for current rates and further details.

How does an Affiliate Marketer track sales, receive Program news and information and keep his/her personal profile current?

Each Affiliate Marketer will have login access to a password protected web page at BlackKidsSwim.com that will display commission and other account information.

How does an Affiliate Marketer earn a performance bonus?

At certain designated times an Affiliate Marketer may earn an additional performance bonus when generating 10 or more sales in a calendar month. Check your sales portal for details.